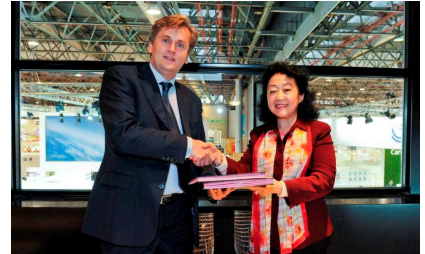




16 - 17 - 18 March 2010
AsiaWorld Expo – Hong Kong

CARTES in Asia signs partnership agreement with CIITA, supported by major Chinese smart card and general industry associations

Paris, 09 December 2009 - During the recently concluded CARTES exhibition in Paris in November 2009, a **partnership agreement was signed by Cartes in Asia and the China Information Industry Trade Association (CIITA) whereby CIITA has become the Chinese institutional partner for CARTES in Asia.** At CARTES Paris, the organizers were pleased to host a delegation of three delegates from major industry associations and authoritative media representing the smart cards sector and general industry in China.



Under the agreement, CIITA and its partners will organize a China Pavilion at CARTES in Asia and will set up an exhibition entitled “The National Golden Card Projects Excellent Achievements” promoting the applications of smart cards and RFID across various industry sectors in China. CIITA, RFID China Alliance and Golden Cards Project members will also be invited to participate in the China Pavilion and other activities at CARTES in Asia

Mrs Qi ZHANG, president of CIITA, Mrs Mei MIN, Director of Legal Department, China Council for the Promotion of International Trade (CCPIT) Electronics and Information Industry Sub-Council and Mr Frank XU, President of Cards Tech and Security were members of the Chinese delegation visiting CARTES in Paris. The members of the delegation demonstrated their support for the CARTES exhibition and keen interest in advanced smart card applications by visiting industry leaders at their stands and by delivering a workshop presentation on the timely topic “Smart Card, RFID, Internet of Things and the Golden Card Project in China.”

“I am delighted of this cooperation between France, birthplace of the smart card industry, and China, where tremendous development of smart card and RFID applications has been achieved,” concluded Mrs ZHANG.

About CARTES in Asia 2010:

The CARTES in Asia event will start on March 16th with the opening conference and the 1st Asian SESAMES Award ceremony. The trade show and congress will be open on March 17th & 18th, at AsiaWorld Expo in Hong Kong. CARTES in Asia is a regional Exhibition and a high-level Congress covering digital security and smart technologies markets. Leveraging on the dynamism of the multicultural team of professionals, on the know-how developed during 24 years with CARTES Paris, CARTES in Asia will bring together international players of the sector who will present their innovations to the 2,500 visitors and 300 delegates.

For the latest information on CARTES in Asia visit:

www.cartes-asia.com

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